20 Most Promising SAP Solution Providers

SAP—in its present form, running in the veins of small, mid to large companies is gaining more momentum due to its capability to fulfil niche requirements with the power of Cloud. The spectrum of SAP products is not only allowing companies to manage and optimize businesses but is also proving to be an integral part of their information systems architecture.

With the market embracing different modules of the software, the demand for interaction and collaboration between application suites to streamline business is witnessing ascend. Most SAP solution providers are therefore offering integrated solutions that could be deployed on-premise as well as through a private cloud placement, sensing the need of the small and medium enterprise businesses.

The pioneer—SAP, has allowed many companies to step forward and build tools to integrate SAP ideas into different business verticals as it guarantees consistency of data throughout the system and the company itself, enabling clients perform and deliver better results.

These myriad innovations call for experts to transform SAP software and technologies into solutions that address strategic business needs. This is where SAP consulting companies play the role of a propeller to drive the company into achieving excellence. The expertise of the consultants to provide right data at the right time enables the marketplace to acquire sustainability, flexibility and succeed through innovation. Most players in this space offer advisory and process consulting through to implementation to support and hosting.

In this edition of CIO Review, we bring to you "20 Most Promising SAP Solution Providers 2014" and "20 Most Promising SAP Consulting Companies 2014", featuring the best vendors and consultants providing technologies and services related to SAP. The companies featured have showcased extensive business process knowledge, in-depth integrated and innovative strategies combined with talent base across locations.

A distinguished panel comprising of CEOs, CIOs, VCs, analysts including CIO Review editorial board has decided the top companies that are at the forefront of tackling challenges in the SAP market in the U.S.

ExpertIG

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CIO SAP Solution Providers 2014

20 Most Promising SAP Solution Providers

An annual listing of the top 20 companies that have the expertise and experience to enhance SAP platforms enabling enterprises to transform and optimize their business processes.

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ExpertIG

Key Person:

Jim Cameron
Senior Partner

Description:

ExpertIG Specializes in implementing cloud based solutions that will reduce the complexity, cost and time to realize your mobile solutions; enabling the right information at the right time in the right way to the right people

ExpertIG
Redefining Apps to Solve Challenging Business Problems

With over 20 years of SAP system and community experience, Jim Cameron wanted to address what he saw as the biggest need in the market—helping organizations apply smart technology to improve the way they do business. He founded ExpertIG, a SAP centric integration company in 2003 and continues to serve as a Senior Partner. ExpertIG has helped over 100 companies navigate through the noise created by technology trends - by selecting and implementing solutions that drive results and achieve strategic business goals.

ExpertIG is a SAP Mobile Application Development Partner who works closely with the SAP Mobile Team and the SAP Wholesale Distribution group. The company participates in SAP certification programs and educational workshops,

The company drives innovation in Enterprise Mobility by disrupting the enterprise with novel mobility concepts and apps. ExpertIG's solutions connect and extend SAP to the hands of employees and customers by utilizing innovative app designs that engage the mobile workforce and enhance customer experience. Its capabilities span the full mobile experience creation from business scenario identification and front-end UX/UI design, all the way through app functionality and backend integration. ExpertIG offers a complete partner portfolio of ready to use applications and a well-staffed development team to build custom applications with seamless integration to SAP and other back end applications. Unlike solutions that require a heavy footprint inside firewalls, ExpertIG specializes in implementing cloud based solutions that reduce the

Jim Cameron

myCustomers: a graphical dashboard that enables sales representatives to view their customer's sales orders and to provide customers with quicker, more accurate order feedback. The apps work to solve a variety of business challenges and both myOrders and myDeliveries were chosen as finalists in past SAP mobile app challenges.

Some of ExpertIG's cornerstone clients include Siemens, L'Oreal, Whirlpool, Philips and Monsanto. "Once we've established the context of the client's needs, we work to identify the compelling business scenario to be addressed by mobility and from that point forward, we're able to bring an app to market in a 10-12 week period," exclaims Cameron.

In the coming days the company intends to expand its portfolio and launch the Mobile Apps 4 Charity program. Mobile Apps for Charity is an initiative that is co-sponsored between SAP and ExpertIG to transform the lives of people in need through the use of technology in charitable organizations. CR

" Our number one goal is to create great apps and solve challenging business problems with the use of mobility "

including the SMP 3.0 workshop. SAP's Wholesale Distribution group has been helpful in their collaboration with ExpertIG. "Together, we crafted a strategy to address business issues in the Wholesale Distribution area by using mobile technology. Through that collaboration we reinforced our position as one of the top mobile SAP mobile partners by completing the first partner mobile app sale on the SAP Store," says Cameron.

complexity, cost and time to realize mobile solutions.

Three of ExpertIG's popular mobile app offerings include: myDeliveries, a full featured, truck-based Proof of Delivery application designed for the iPad; myOrders, an application in which customers can access their SAP order information through real time, color coded access to the full order header and detail information, including notifications on significant order events;